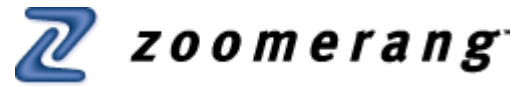


## Recycle Ann Arbor and Recycle Bank survey

### Results Overview



Date: 8/2/2011 2:24 PM PST  
 Responses: Completes  
 Filter: No filter applied

8. Would you support eliminating the RecycleBank incentive program and using any savings to fund Recycle Ann Arbor?

#	Response
1	What do I care about funding RAA? They're the ones who couldn't figure out how to manage recycling. I love Recycle bank. I love my coupons to People's and Plum! Don't take them away!
2	I would support eliminating the RecycleBank incentive program, but not using savings to subsidize Recycle Ann Arbor.
3	Yes. However, recycling rewards should be based on having less in the trash cart, not more in the recycling cart.
4	At this point, it doesn't not seem to have generated the incentive necessary to make it worth the cost to the city
5	I am not happy about it, but I would do it to save Recycle Ann Arbor!
6	I would prefer to support both, but if it's either or then RA2 would be first my first choice to support
7	I'm not sure it's been given enough time yet.
8	do not know enough about how this could reduce taxes
9	let's bid the recycle AA contract out. i don't like no bid contracts, especially to people connected with elected officials.
10	Eliminate the program but make Recycle Ann Arbor fund themselves. How many times does the citizens have to "bail out" this organization?
11	Coupons kind of suck, aren't worth my time. They certainly don't affect my recycling decisions. I and I suspect most will put the cart out every week no matter what.
12	The biggest thing for my family has been the single-stream recycling option. The Recycle Bank is useful mostly as a way of tracking the amount we are recycling, but we haven't used the incentives. I support whatever will allow us to continue the single-stream recycling; I am less attached to the Recycle bank in particular
13	I can't say because I have not been able to use th program, much to my chagrin!!
14	Not needed - we need to focus our monetary resources to core services
15	giant waste of money- get rid of Recycle Bank ASAP!!
16	It seems like it's really an advertising venue as opposed to encouraging recycling. the advertisers should pay for it instead of taxpayers. Either that or give better rewards for the "points."
17	Recycle Bank is useless and a waste of money for AA.
18	It's a hassle to print coupons (and a wast of paper!) It mostly seems like an advertising opportunity for companies who offer coupons, and I will never be able to use all my points. I'd rather use the money to fund Recycle Ann Arbor
19	Let's not give more money to Recycle AA. I favor putting the contract with RAA out for bids.
20	I recycle the same whether RecycleBank is present or not. However, I do LOVE the rewards from RecycleBank and use them regularly.
21	I haven't used RecycleBank and for us, we're already extremely motivated to recycle without any further incentive. Maintaining the financial stability of Recycle Ann Arbor is critical so I would support eliminating RecycleBank.
22	Recycling doesn't work or save the planet!
23	It should never have been contracted with.
24	I like many others that I know, decide to recycle because of the Recycle Bank program.
25	I support eliminating the RecycleBank incentive but oppose giving any additional funding to Recycle Ann Arbor.
26	police and fire money better spent
27	Whatever works best for city and making it GREEN!
28	Coupons not very useful since small value

29	Just eliminate RB. No additional to RAA . They messed up --too bad
30	Eliminate - did not find any incentives worth getting.
31	Probably eliminate because the rewards don't seem to be useful to us. If there were better rewards - like discounts for gas or groceries it would be a much better deal.
32	Yes, can it. Use the savings wisely.
33	I'm not sure what the funds to Recycle Ann Arbor would do, but I think single stream recycling plays a huge role in recycling. You'd probably see more of an impact of the Recycle Bank on the community if it were made available to multi-unit residences!
34	I am banking points for a larger reward only 100 points to go would be upset to loose .
35	Eliminate the program & use savings to insure that WEEKLY pickup is continued
36	Eliminate and use savings to reduce property taxes. Recycle A2 should be eliminated, too, if it requires tax dollars to operate.
37	The program isn't good. It rewards setting your container out a lot. It doesn't measure what's in it, and it doesn't first encourage us to "Reduce" or Reuse."
38	I'd be sad to see it go but want to see more recycling in Ann Arbor, so, whatever works!
39	I would be interested in learning about it before eliminating it.
40	HELL Yes!
41	My concern is that the savings would not go to Recycle Ann Arbor but get absorbed into the city budget.
42	We have more recycle then trash.. it is great to be able to recyle all types of plastic and not just a few items. Gosh forbid you accidently put one yogurt container in your green bin, you got a nasty gram!! This makes it easier!
43	Since we've never received any benefits from the R.Bank, it wouldn't make any difference to us.
44	I believe most people don't know much about the incentive program that ties with recycling. I think the recycling program will be more effective when 1. the importance of recycling and its effects are known. (maybe a TV video showing what happens to all the things that has been put into our recycle bin.) 2. People need to know what kind of rewards they can redeem through advertisements. 3. If the recycling program is individual instead of a group effort (in terms to the number of points), people will be more likely to recycle since they are the one who will get the direct reward for doing their part.
45	A flagrant waste of resources. Cancel it now.
46	This is a no-brainer. The citizens are paying \$150,000 a year to "save" \$80,000 a year. Zero business case for citizens of Ann Arbor.
47	Cancel and keep the savings for Ann Arbor
48	The 'incentives' are not worth the effort. The single stream change was a very major improvement; no other motivators are needed.
49	This hasn't worked as an incentive. People like me don't need an incentive of this kind, and it isn't enough for people who otherwise would not recycle. In addition, I had a lot of difficulty with Recyclebank's web site. It was cumbersome, and I wondered at the time whether those with less experience with computers would go through the hassel. I almost didn't.
50	All the savings coupons from Recycle bank are very minimal and all are available from other sources for free. therefore, any money spent on Recycle Bank is wasted and a poor service to residents. In order to lessen the chance of our tax dollars being wasted in the future, it should be looked into who made this decision to use Recycle Bank and perhaps find other people to make expensive decisions like this. k
51	I'd rather see a refund (\$) to myself than a coupon to buy something I don't need. It reminds me of buying something because it is on sale whether I need it or not.
52	I think RecycleBank is a nice perk, but I would recycle anyway. I used to live in a rural area and had to separate my items, plus drive 30 miles to recycle. I LOVE single stream recycling and would do it anyway without RecycleBank. However, if it does incentivize others to recycle, then I think we should consider continuing it. After all, the point of recycling is to save our natural resources and preserve our environment. If we can support that in any way, then it is worth it.
53	eliminate it but don't use the savings to give to RAA. Before anyone gets more money,we need a close look at the whole recycling program from someone who is experienced and will be independent, such as Vivienne Armentrout
54	I'd give Recyclebank more time to demonstrate worth of the program.
55	RecycleBank has no impact whatsoever on our recycling behavior (family of 4) -- we want to recycle; I think that recycle bank is a waste of time and money.
56	I absolutely support eliminating the rewards bank.
57	What incentive? we only put the full cart out monthly, and only got one coupon for initial sign up.
58	I stopped checking the website. I never saw any incentives that were worth the bother.

59	we do not need rewards to do what is right.
60	Poor choice -- yes to dumping the Recycle Bank; no to giving the funds to Recycle Ann Arbor
61	No comment - didn't know about it, never received any coupons for my year doing this
62	They need better reward offerings for us-CASH, free groceries, free gas.
63	For once, it feels like we are getting something back; instead of having services cut all the time!
64	What a terrible question in a survey. I support eliminating Recycle Bank. I do not support using the savings to fund Recycle Ann Arbor. You should spit this question in two.
65	I'm committed to recycling and need no incentive - eliminate the incentive program, save the money.
66	I think the whole idea of Recycle Bank is wrong, although I signed up (without any intention of using it). It is working at the wrong end of the problem, which is obviously at the retail end. It rewards wasteful packaging, by rewarding the recycling of it, instead of discouraging it. On the other hand, it appears that Recycle AA has been operating inefficiently, and needs to be revamped before we increase funding to them.
67	It's a very nice perk. Please keep it going.
68	get rid of the useless program and give ths\$ to the people who do the work
69	I never understood how to use it, and I would be interested only i movie tickets
70	Eliminate Recycle Bank, but no hand outs to RAA without an independent audit.
71	If it is a net expense to Ann Arbor-- I'd eliminate it.
72	the program is a waste of money
73	just renegotiate the contract, sound idea
74	most of the coupons/discounts offered are useless to our family--get rid of it
75	The incentive program is relatively worthless, I used a few of the points for a free magazine subscription, but other than that they just sit there.
76	
77	RecycleBank is a good way of saving money and a good incentive so people will recycle more (so they can save money). I wouldn't support eliminating RecycleBank.
78	I haven't found it very interesting. I think people recycle because they think it's a good thing to do and it's easy.
79	Recommend eliminating Recycle Bank, not sure if it's best to use the savings for RAA thought.
80	I and my neighbors in South Ann Arbor have been collecting 'trash' that is recyclable, with the RecycleBank as the incentive. Don't ax it.
81	While not an Arborite, we do single stream without incentives just fine.
82	I would like to sign up for this program. I would see an actual positive change in my family's recycling behavior (i.e. now beginning to consistently recycle all materials accepted in single stream recycling. Currently, we recycle only when we think about it- many things go into the trash that could actually be recycled.)
83	people recycle based on ease not reward
84	coupons were generally for things I do not buy or use
85	The rewards program is nice, but not essential. I like the single-stream recycling and its inclusion of more recyclable items. Would hate to have to go back to sorting and/or not being able to recycle items that we can now.
86	the only thing that I have found useful is the free pass to the drop off site (the other coupons are useless) I found it funny that when I presented the coupon, the attendant wasn't sure what to do with it.
87	Eliminate recycle bank and not spend the money.
88	Absolutely. They are a poorly run company and cost the city too much. I've heard people say they don't like keeping track of all the coupons or whatever they're called.
89	
90	Totally...let's recycle because it's good for the universe!
91	YES - Major ripoff of the city
92	I'm going to recycle because it's the right thing to do not because of any kind of coupons or other incentives to participate
93	I find it difficult to use Recycle Bank. I have only use 2 coupons.

94	i always recycle. i love the single stream recycling. i do not think that recycle bank is worth the city's money.
95	I would continue to recylcle but find it very upsetting that after taking the time to bank my rewards, the program may be eliminated.
96	Recycle bank offerrs me nothing of interest that I cant get from other sources
97	Recycle Bank sounded like a great idea, and maybe it's great for others, I just haven't found any coupons or deals I really want to spend my "points" on. Recycle Bank doesn't influence my recycling behavior so I would not mind it being eliminated.
98	RecycleBank should definitely be eliminated. But recycling should not cost the Ann Arbor tax payer any more than it did under the recycle bin program. Any savings should be returned to the Ann Arbor taxpayer. We are not willing to pay for incautious management, whoever was responsible for this.
99	I find some of the coupons useful, but to me it's the recycling, not the coupons that matter.
100	It's a draw. For some people it will provide some benefits, for us there's not much of interest to spend our rewards on.
101	I'm not sure I see the link. The program's just getting started and while it doesn't directly impact my recycling behavior, I'm excited about it and think it could provide incentives to some non-avid recyclers who need other incentives to recycle. So, too early to tell much about the program and I wouldn't want to eliminate it yet.
102	With the economy the way it is, I don't want anything to happen to recycling in general, so if there isn't money then yeah.
103	I've never been able to get the web site to work.
104	The only thing limiting my recycling is the size of my cart. The impact of recyclebank's worthless coupons is negligible.
105	The coupons tend to be lame--ones that are widely available elsewhere. Also, the RB web site was always acting up and I haven't signed on in a long time.
106	I have always recycled, like single streaming a lot, but I didn't sign up for the RecycleBank because I do not put my recycle out every week. Single person here.
107	I'm not sure I know enough about Recycle AA. However, if they do the same kind of pick up for less without the fake rewards program, I be for it.
108	I would support eliminating the Recycle Bank incentive program - but woudl NOT support using the savings to fund RAA!
109	Rarely see any coupons I want.
110	Regardless of what it funds, I support eliminating Recycle Bank
111	I think it should have more time to catch on people are starting to recycle more
112	If it makes money for the city, then keep it. If not, then axe it.
113	Give back the benefits the workers gave up for this stupid city council program.
114	We have a lot of points but haven't gotten around to using them yet. Keep forgetting to check the site to see what we can use them for at a given time.
115	I'm okay with dropping the program but would prefer the funds go back to the general fund (assuming we're allowed to move them out of their special "bucket")
116	can we eliminate RecycleBank and hire another cop with the savings instead?
117	I don't really know enough about it to answer.
118	If the city needs it fine but I enjoy the benefits and discounts at city pools which the cost was raised this year. AA residents pay so much in taxes, why do they need to take away the one fun thing for us?
119	Eliminate Recycle Bank, but just because RAA signed a poor contract for them doesn't mean that also needs to be redone. It's RAA's lack of due diligence that resulted in them signing a contract without a reopening clause if the data on which the contract was based was faulty. Really, if the City didn't do there homework in a contract would a private company reopen negotiations of pay extra profits back to the City?-----Vey doubtful.
120	I would like to know first how much savings there would be if RecycleBank was eliminated.
121	Absolutely. I always thought recycle bank was not a good idea for ann arbor
122	Eliminate it. Starting it at the same time as the new program prevented any chance of measuring its contribution. Ann Arbor residents have always been good recyclers, or you wouldn't have tried single stream. Many of the same discounts can be found other ways - they aren't that special.
123	Strongly favor eliminating the Recycle Bank. It is more of a nuisance than an incentive and has zero effect on my recycling activity.
124	I love the single stream, but the Recycle Bank participation doesn't impact our behavior. We just love the new bin and ease of not separating the recyclables..

125	My only comment is that this survey is not the way to govern or make decisions as a councilperson. Cowboy up and make a decision yourself.
126	
127	Why the rush to eliminate this program after less than a year? Is there a hidden agenda here on the mayo or council's part?
128	Th coupons require me to spend at place's I normally don't shop. would prefer coupon to Nicola's, Play it again sports, Krogers etc...
129	I'm tired of supporting the Mayor's friends
130	If you take this away I will be angry with the city!
131	I don't know if its been well marketed. As I said, I never heard of it until this last week.
132	The coupons I've seen offered through the program are less than enticing. Why not try making the rewards greater instead of canceling the program. That could boost recycling and that's what we're all interested in. At the same time, expand it to multi-family.
133	
134	Would love to know more about Recycle Bank
135	The sooner, the better
136	Yes, I guess so...
137	I don't think our city needs this to change behavior.
138	I recycle more because of the single stream carts, not because of Recycle Bank. Get rid of it if it's costing the city money!
139	I think Single-stream has way more of a positive impact than Recycle Bank
140	I do not support eliminating RecycleBank incentive at this time. If the financial problems persist, then cancel RecycleBank incentives *only* after the third year of the contract, when the cancellation penalty no longer applies.
141	I think it hasn't been adequately advertised. Most people don't know about it. Too early to make a decision before giving it a real chance.
142	Just need better campaign to get multi occupancy housing and students to participate.
143	rewards are more hassle than any recycling! ditch it
144	Not sure.
145	don't be so eager to make a switch. try to keep politics out of it. give it a chance to work
146	only to save the city \$, but would be nice to use the drop off again for egg cartons etc..I am not going to pay \$3.00 to drop off small items that they won't pick up and recycle.
147	Since the city needs money, they might save this part to do something else.
148	Single stream offers such great advantages without the need for coupons et al.
149	Rewards need to be tied to individual behavior to have a dramatic impact. And they need to be significant enough to matter. \$2 off an order at Arbor Farms will not change my behavior (and I can get the coupon for free in the mail/newspaper).
150	Recyclebank should not have been used in the first place. Recycling should be about education and responsibility, not personal gain. Once you make it about rewards, then it is a calculation where people consider whether the reward is worthwhile. That is not the direction we want. Recyclebank feels like an obnoxious superficial marketing scheme. It is atrocious that we PAY for it. It is entirely unjustified.
151	Since there is a cancellation fee in first 3 years I would wait and then reassess. It does provide publicity and initial motivation.
152	What can you offer that makes it worthwhile? Coupons are useless if one doesn't use those businesses; on a VERY limited budget, I found little tempt me. Try offering money or at least coupons to the MAJOR food retailers. Also, I can't drive to drop off some items at the Recycling Center -- what can you offer seniors or others who can't drive and still want to recycle some batters and styrofoam?
153	It seems expensive either way, so I don't really know.
154	At a time when Recycle Ann Arbor is short of funds, the Recycle Bank is wasteful; let's conserve our funds and give any extra to Recycle Ann Arbor.
155	The Recycle Bank has not changed my habits in any way. I don't remember seeing or reading about it.
156	Please give it more time and keep Recycle Bank!
157	yes if your survey shows increased recycling efforts on part of users

158 | Just keep the single stream recycle system

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